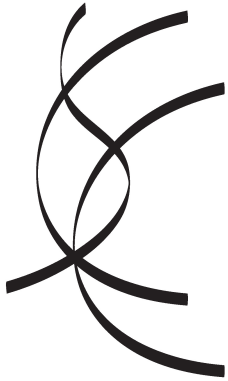


Centre for Contemporary Studies

Invites you to a talk on

Storytelling: History, Techniques and Context



Date: Friday 4th September 2015

Venue: CCS Seminar Hall, IISc

Time: 4:00 pm

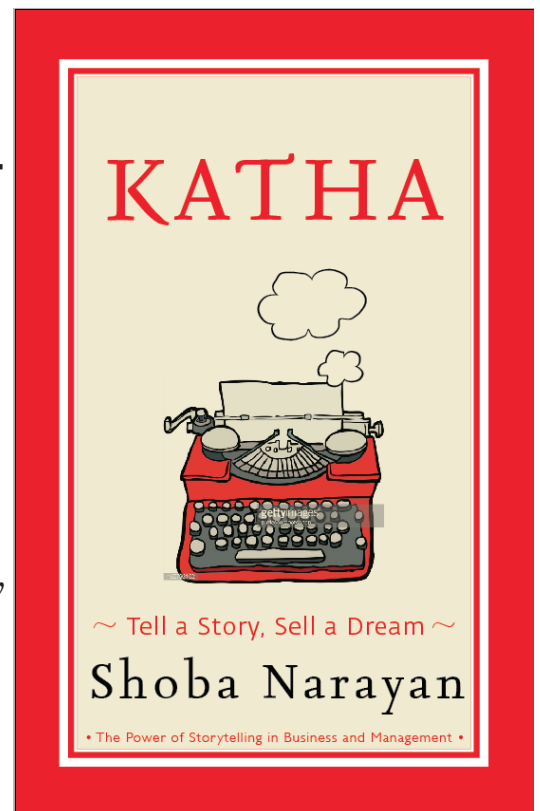
Tea/Coffee will be served at 3:30 pm

Speaker:

Shoba Narayan

Freelance Journalist & Writer

Abstract: *Where do stories come from? What is their purpose? In this crazy busy world, is there a place for stories? Why tell stories? Is there a way that we can incorporate narrative into our current professional lives— whether we are in the sciences or the humanities; in a large corporation or a small start up; as entrepreneurs and individuals? Do stories have a place in our ecosystem? And how do you tell stories? Using words, gestures and objects, Shoba Narayan, will discuss the power of storytelling using her latest book, “Katha: tell a story; sell a dream,” as a broad template.*



URL: <http://ces.iisc.ernet.in/hpg/ragh/ccs/Welcome.html>